

Julie Turgeon



graphic designer

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SKILLS

Software

Figma, Adobe Suite (Illustrator, Photoshop, InDesign, Adobe XD, Dimension), Canva, CMS, Powerpoint, Hubspot, Hotjar, Trello, Google Suite, Slack

Technical

Website Graphics
Digital Ads
Social Media Visuals
Webinar Visuals
Blog Posts
Newsletters
Landing Pages
Print Collateral
Presentation Slides
Email Campaigns
Ebooks
One-Pagers
Trade Show Booths
Goodies/Promotional Swag
Branding
GIFs

EDUCATION

Concordia University

Diploma in Graphic Design
2017

Human Environment (BA)
2012-2016

WICC

Interior Design and
Visual Display (DEP)
2012

EXPERIENCE

Amilia Project Manager | Graphic Designer

Aug 2024-
Present

- Lead the design marketing request meetings at Amilia;
- Manage, plan & monitor large projects and coordinate with internal departments and colleagues;
- Ensure the project plan obligations are met regarding specifications, quality, costs (print collateral), timeframes, etc;
- Deliver and complete simultaneous projects of varying complexity according to standards, meeting or exceeding expectations.

Graphic Designer | Scrum Master

Aug 2022-
Aug 2024

- Lead daily scrums, retro & sprint planning meetings;
- Collaborate with project owners to set goals for each task;
- Create and monitor sprint targets for each team member;
- Advocate scrum values and motivate team members.

Graphic Designer

Jan 2022-
Aug 2022

- Produce digital assets for email marketing, paid media, and social media;
- Create print assets in collaboration with the Events team (booth, roll-ups, brochures, goodies, one-pagers etc.);
- Work closely with Content Marketing Managers in creating visual designs for various content formats such as case studies, ebooks, white papers, webinar posts, blog posts etc;
- Study design briefs and determine requirements for each project;
- Create easy to use templates to be used company-wide.

Freelance Freelance Graphic Designer

2017-
Present

Design signage, ads, merchandise, landing pages, and wedding invitation packages while collaborating with clients to determine their visual needs.

Linen Chest Graphic Designer | Digital Marketing

Jan 2018-
Mar 2020

Create promotional visuals for a variety of media, including retail displays, landing pages, emails, digital campaigns, ads and flyers that maintain, reinforce and expand the Linen Chest brand across all digital channels. Contribute to the evolution and maintenance of the company's visual identity, ensuring that graphic elements are consistent with the company's brand.

Ziggit Style Internship

Nov-Dec 2017

- Assist in developing new layout designs for digital marketing materials, such as newsletters, landing pages, website banners and social media images;
- Assist with packaging and product photography;
- Manipulate images to create compelling social media posts;
- Assist in the execution of digital marketing campaigns and promotion of new product launches.